IN THE CLAIMS

Please amend the claims as follows:

Claim 1 (Currently Amended): A computer program product, comprising:

a computer storage medium and a computer program code mechanism embedded in the computer storage medium,

the computer program code mechanism comprising:

a first computer code device configured to obtain a Uniform Resource Locator stored in an address bar of a Web browser corresponding to a Web page being displayed to a user by the Web browser of a user-side;

a second computer code device configured to convert, without user intervention, the Uniform Resource Locator into a telephone number corresponding to a location at which a provider of the Web page can be contacted; and

a third computer code device configured to visually identify, without user ~~invention~~ intervention, that the telephone number is known for the Uniform Resource Locator corresponding to the Web page being displayed to the user.

Claim 2 (Canceled).

Claim 3 (Previously Presented): The computer program product according to claim 1, further comprising a fourth computer code device configured to control a telephone switch to dial the telephone number.

Claim 4 (Canceled).

Claim 5 (Previously Presented): A computer-implemented method comprising:

obtaining a Uniform Resource Locator stored in an address bar of a Web browser corresponding to a Web page being displayed to a user by the Web browser at a user-side;

converting the Uniform Resource Locator, without user intervention, into a telephone number corresponding to a location at which a provider of the Web page can be contacted; and

visually identifying, without user intervention, that the telephone number is known for the Uniform Resource Locator corresponding to the Web page being displayed to the user.

Claim 6 (Canceled).

Claim 7 (Previously Presented): The method as claimed in claim 5, further comprising controlling a telephone switch to dial the telephone number.

Claims 8-10 (Canceled).

Claim 11 (Previously Presented): A telecommunications system comprising:

a receiver configured to obtain a Uniform Resource Locator stored in an address bar of a Web browser corresponding to a Web page being displayed to a user by the Web browser of a user-side;

a converter configured to convert, without user intervention, the Uniform Resource Locator into a telephone number corresponding to a location at which a provider of the Web page can be contacted;

a controller configured to visually identify, without user intervention, that the telephone number is known for the Uniform Resource Locator corresponding to the Web page being displayed to the user.

Claim 12 (Canceled).

Claim 13 (Previously Presented): The telecommunications system according to claim 11, wherein the controller comprises a telephone switch controller to dial the telephone number.

Claims 14-15 (Canceled).

Claim 16 (Previously Presented): The computer program product according to claim 1, further comprising a fourth computer code device configured to establish a voice-over-IP voice communication connection between the user-side and a Web page provider-side.

Claims 17-19 (Canceled).

Claim 20 (Previously Presented): The computer-implemented method according to claim 5, further comprising establishing a voice-over-IP voice communication connection between the user-side and a Web page provider-side.

Claim 21 (Canceled).

Claim 22 (Previously Presented): The computer-implemented method according to claim 5, further comprising establishing a voice-over-IP voice communication connection across a Wide Area Network between the user-side and a Web page provider-side.

Claim 23 (Previously Presented): The computer-implemented method according to claim 5, further comprising establishing a voice-over-IP voice communication connection across the Internet between the user-side and a Web page provider-side.

Claims 24-27 (Canceled).

Claim 28 (Previously Presented): The computer program product according to claim 1, wherein the second computer code device is configured to obtain, from a database, a longest matching sub-string of the Uniform Resource Locator without requiring a complete match of the Uniform Resource Locator to be found in the database.

Claim 29 (Previously Presented): The computer-implemented method according to claim 5, wherein the step of converting comprises obtaining, from a database, a longest matching sub-string of the Uniform Resource Locator without requiring a complete match of the Uniform Resource Locator to be found in the database.

Claim 30 (Previously Presented): The system according to claim 11, wherein the converter is configured to obtain, from a database, a longest matching sub-string of the Uniform Resource Locator without requiring a complete match of the Uniform Resource Locator to be found in the database.

Claim 31 (Previously Presented): The computer program product as claimed in claim 1, wherein the first computer code is further configured to obtain a current Uniform Resource Locator as each new Web page is viewed.

Claim 32 (Previously Presented): The computer-implemented method as claimed in claim 5, wherein the step of obtaining comprises obtaining a current Uniform Resource Locator as each new Web page is viewed.

Claim 33 (Previously Presented): The telecommunications system as claimed in claim 11, wherein the receiver is further configured to obtain a current Uniform Resource Locator as each new Web page is viewed.

Claim 34 (Previously Presented): The computer program product as claimed in claim 1, wherein the third computer code device is further configured to visually identify by causing an icon to flash.

Claim 35 (Previously Presented): The computer-implemented method as claimed in claim 5, wherein the step of visually identifying comprises causing an icon to flash.

Claim 36 (Previously Presented): The telecommunications system as claimed in claim 11, wherein the controller is further configured to visually identify by causing an icon to flash.

Claim 37 (Previously Presented): The computer program product as claimed in claim 1, wherein the third computer code device is further configured to visually identify by causing an icon to change color.

Claim 38 (Previously Presented): The computer-implemented method as claimed in claim 5, wherein the step of visually identifying comprises causing an icon to change color.

Claim 39 (Previously Presented): The telecommunications system as claimed in claim 11, wherein the controller is further configured to visually identify by causing an icon to change color.

Claim 40 (Previously Presented): The computer program product according to claim 1, wherein the second computer code device is configured to obtain the telephone number from a local database.

Claim 41 (Previously Presented): The computer-implemented method according to claim 5, wherein the step of converting comprises obtaining the telephone number from a local database.

Claim 42 (Previously Presented): The system according to claim 11, wherein the converter is configured to obtain the telephone number from a local database.

Claim 43 (Previously Presented): The computer program product according to claim 1, wherein the second computer code device is configured to obtain the telephone number from a remote database.

Claim 44 (Previously Presented): The computer-implemented method according to claim 5, wherein the step of converting comprises obtaining the telephone number from a remote database.

Claim 45 (Previously Presented): The system according to claim 11, wherein the converter is configured to obtain the telephone number from a remote database.

Claim 46 (Previously Presented): The computer program product according to claim 28, wherein the longest matching sub-string comprises a longest matching prefix.

Claim 47 (Previously Presented): The computer-implemented method according to claim 29, wherein the longest matching sub-string comprises a longest matching prefix.

Claim 48 (Previously Presented): The system according to claim 30, wherein the longest matching sub-string comprises a longest matching prefix.

Claim 49 (Previously Presented): The computer program product according to claim 1, further comprising a fourth computer code device configured to establish a voice communications channel between the user side and a Web page provider-side using the telephone number.

Claim 50 (Previously Presented): The computer-implemented method according to claim 5, further comprising establishing a voice communications channel between a user-side and a Web page provider-side using the telephone number.

Claim 51 (Previously Presented): The system according to claim 11, wherein the controller further establishes a voice communications channel between a user-side and a Web page provider-side using the telephone number.

Claim 52 (Previously Presented): A computer program product, comprising:

a computer storage medium and a computer program code mechanism embedded in the computer storage medium,

the computer program code mechanism comprising:

a first computer code device configured to obtain a Uniform Resource Locator identifying a Web page currently being displayed to a user by a Web browser of a user-side;

a second computer code device configured to convert, without user intervention, the Uniform Resource Locator into a contact telephone number corresponding to the Web page;

a third computer code device configured to visually identify, without user invention, that the contact telephone number is known for the Uniform Resource Locator corresponding to the Web page being displayed to the user.

Claim 53 (Previously Presented): A computer-implemented method comprising:

obtaining a Uniform Resource Locator identifying a Web page currently being displayed to a user by a Web browser at a user-side;

converting the Uniform Resource Locator, without user intervention, into a contact telephone number corresponding to the Web page; and

visually identifying, without user intervention, that the contact telephone number is known for the Uniform Resource Locator corresponding to the Web page being displayed to the user.

Claim 54 (Previously Presented): A telecommunications system comprising:

a receiver configured to obtain a Uniform Resource Locator identifying a Web page currently being displayed to a user by a Web browser of a user-side;

a converter configured to convert, without user intervention, the Uniform Resource Locator into a contact telephone number corresponding to the Web page;

a controller configured to visually identify, without user intervention, that the contact telephone number is known for the Uniform Resource Locator corresponding to the Web page being displayed to the user.